Financial Statement Analysis and Credit Scoring


This program length is a minimum of 4 hours if students have exposure to financial statement analysis. It is a maximum of 8 hours for beginning students, with allowances for complete case analysis. The program could easily be presented in 2 segments, 2 to 4 hours each, depending on the experience level of the target audience.

The presenter/instructor/facilitator should be a business credit professional with a minimum of 5 years experience in Accounting and/or Financial Analysis or one with recent class-time (1 year or less) exposure to Financial Analysis.

To market the program, you should focus on the possible savings realized by proper Financial Analysis. The target audience is beginning credit professionals that have access to customer’s furnishing Financial Statements or are available on the Internet. Beginners will gain understanding in the basics and see the “how tos”. The experienced will refresh their knowledge. This is also an excellent program in preparation of the CCE exam.

Program content highlights
✓ Accounting terminology
✓ What is an audit?
✓ Core parts of a Financial Statement
✓ Ratios and what they mean